

Global Climate Change Alliance  
Support Facility

CCCA

## Module 5

### Raising awareness and building partnerships

Training workshops on  
mainstreaming climate change

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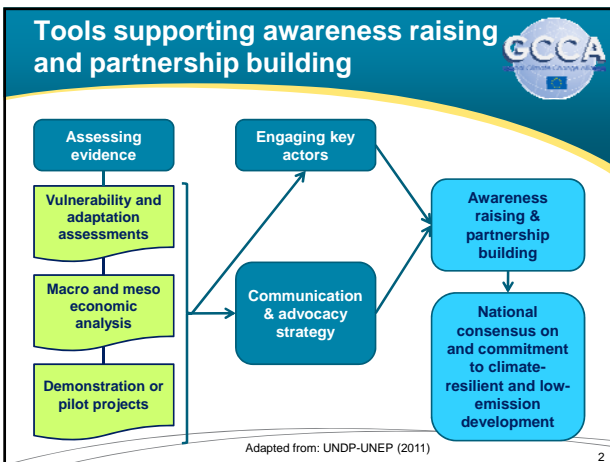
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### Vulnerability and adaptation assessment

- A **vulnerability and adaptation assessment** would typically focus on 3 units of analysis:
  - *Places*: land, water, ecosystems, 'natural capital' and 'built infrastructure'
  - *People*: individuals, communities, 'human capital', livelihoods
  - *Institutions*: sectors, organisations, how they relate to each other, 'social capital'
- It should assess both current & future vulnerability to determine possible adaptation measures

Source: Downing & Patwardhan (2004)

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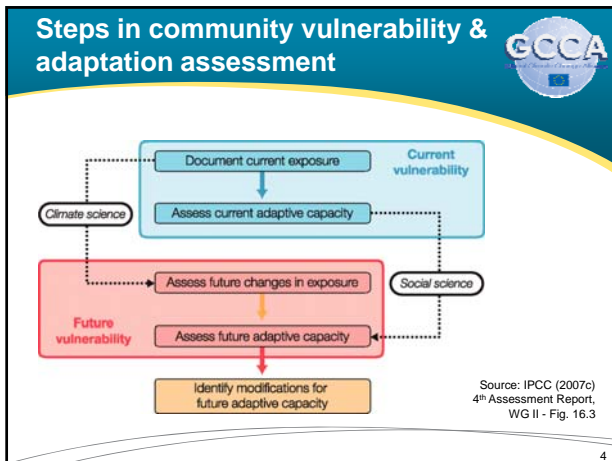
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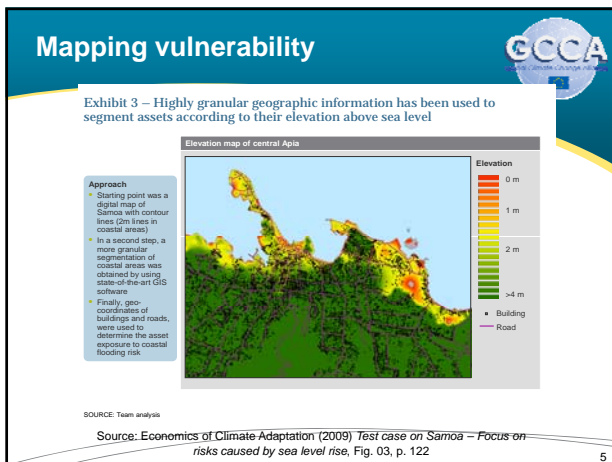
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## Macro- and meso-economic analysis

- Economic analysis** may be a powerful tool for motivating policy makers to take action
  - Macro level: analysis of the impact climate change may have on the national economy
  - Meso level: analysis at the level of key sectors or sub-sectors of the national economy
- The costs of inaction (climate-related losses) are compared with the net benefits of taking action (costs minus avoided losses)
- The analysis should also consider the distribution of losses and benefits (among social groups, regions...)

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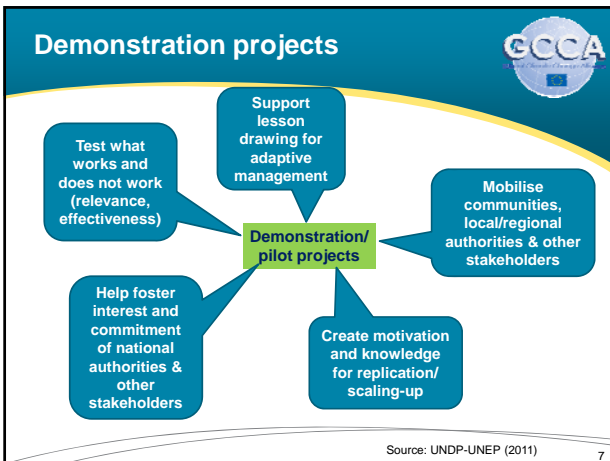
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### Raising awareness and building partnerships (1)

- Assessing available evidence:
  - using the findings of relevant studies and demonstration/pilot projects
- Engaging key actors:
  - identifying and mobilising key organisations involved in development at the national and sector levels
  - identifying and mobilising 'champions'

Who might be good champions?  
Are there already champions?

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### Raising awareness and building partnerships (2)

- Developing and implementing a communication and advocacy strategy in support of mainstreaming:
  - Define the target audience to be informed or influenced
  - Develop policy-relevant messages and materials based on evidence collected (e.g. policy briefs, radio programmes)
  - Select and use appropriate communication channels for the various target groups (e.g. media, sector working groups)

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Discussion and action planning

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### Turning words into action

- Understanding climate change science
- Understanding and planning under uncertainty
- Raising awareness and building partnerships

**What can be done and what are the institutional and capacity needs in your organisation?**

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### References

- Downing T. & Patwardhan A. (2004) Assessing Vulnerability for Climate Adaptation. In: Lim B. & Spanger-Sieghfried E. (eds.) (2004) *Adaptation Policy Frameworks for Climate Change: Developing Strategies, Policies and Measures*. United Nations Development Programme/Cambridge University Press, New York. Available from: <http://www.undp.org/climatechange/adapt/apf.html>
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- IPCC (2007c) *Climate Change 2007: Impacts, Adaptation and Vulnerability*. Contribution of Working Group II to the Fourth Assessment Report of the Intergovernmental Panel on Climate Change [Parry M.L., Canziani O.F., Palutikof J.P., van der Linden P.J. & Hanson C.E. (eds.)]. Cambridge University Press, Cambridge, UK & New York, NY, USA. Available from: [www.ipcc.ch](http://www.ipcc.ch)
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